

## Cybersecurity Corner

Scammers exploit people's affection for animals for their own gain. They'll steal and manipulate pet images, videos, and even use AI-generated deepfakes to help them trick you into giving them your money or personal information.

They will:

- Pretend to be law enforcement or an animal hospital, claiming to have your pet who's had an emergency.
- Impersonate real animal shelters and hospitals collecting donations for pets in need.
- Claim you won a prize because you previously donated to help animals.

Don't let scammers rush you into making a decision. Stop, think, and talk to someone you trust.



**Click below for more information  
from the FTC regarding pet scams.**

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